

PE1393/N

Myspace Response

The Committee is interested to know whether you distinguish between the issues of child sexual exploitation and the wider problem of internet grooming. Please provide the Committee with details of how you investigate and tackle the problem of child sexual exploitation?

Our service is used by a young target market. Therefore, we understand the importance of providing a safe online environment for our customers regardless of the direction we take our products. Myspace has a vast number of contacts in various areas of safety including government, law enforcement, and non-government organizations. We currently utilize processes that are both reactive and proactive in order to combat child sexual exploitation on the site.

- Myspace has multiple channels for users to contact us to report suspicious behaviour, unwanted communication, or inappropriate content on the site. Each report is investigated and the sender is responded to. If content or behaviour is discovered that falls under the guidelines of sexual exploitation or child grooming, Myspace not only removes the content/user from the site, but also reports the content, and profile information to the National Center of Missing and Exploited Children.
- If Myspace discovers that the safety of a specific individual or group is at risk, Myspace will proactively reach out to law enforcement in the area to properly notify them of the incident.
- Myspace provides instructions on the site for law enforcement and government agencies regarding our emergency request process.
- Myspace has a safety area on the Myspace site that includes instruction and information that outlines how to identify and report child exploitation and suspicious content. It also includes tips for our users on how to use the site responsibly and how to utilize our privacy and security features to prevent unwanted contact.
- Myspace receives registered sex offender data from Government and Non-Government organizations that is cross referenced with user data on our site to identify and remove Registered Sex Offenders on the site.
- Myspace utilizes user and product engagement tools to identify profiles that are solely using the site to communicate with types of user groups in a sexual manner.
- All images and videos uploaded to Myspace are reviewed. Illegal content that is identified as child pornography is removed from the site, along with the profile. The content and the profile data is then sent to the National Center of Missing and Exploited Children.
- Myspace promotes our safety partners in the United Kingdom on our safety site, as well as on our Help site in our announcement banner.